

UNITED STATES TRADE AND DEVELOPMENT AGENCY



Expand Your Global Markets in Partnership with USTDA

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Our Mission

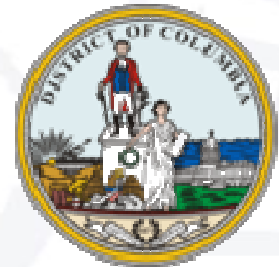
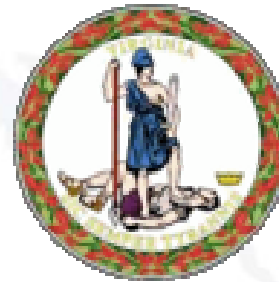


- ◆ To advance host country economic development and U.S. commercial interests in developing and middle-income countries.
- ◆ Support the development of modern infrastructure and a fair and open trading environment.



USTDA Facts

- ◆ USTDA is an independent agency funded by Congress.
- ◆ Since 1981, USTDA has helped to generate over \$30 billion in U.S. exports to emerging markets.
- ◆ USTDA generates \$35 in U.S. exports for every dollar it spends.



Public-Private Partnerships

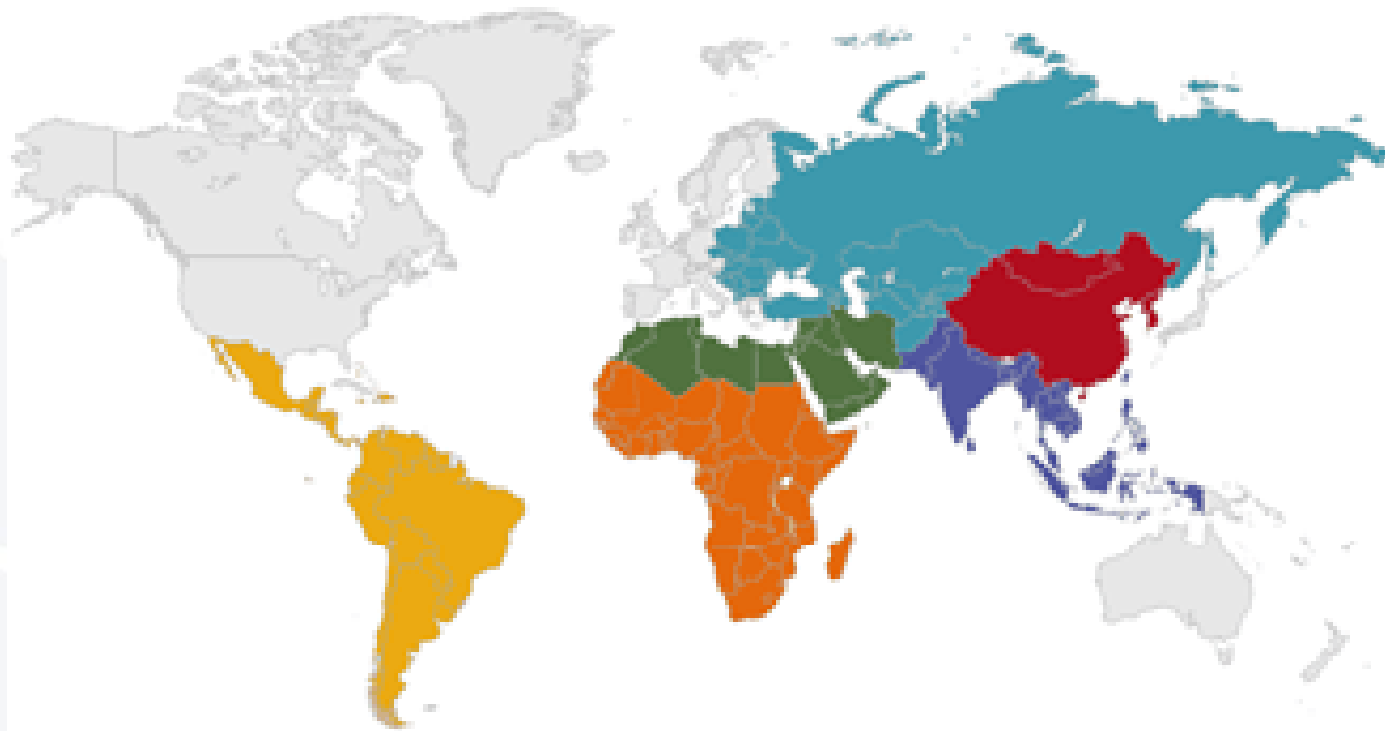


Philippines Multipurpose ID System

- ◆ PPPs create lasting collaboration between public and private entities:
- ◆ Development of enduring private sector-led activities that deliver technical, financial, and other forms of assistance to public sector entities.



USTDA Regions



USTDA Program Activities

USTDA's foreign assistance offers commercial solutions to development challenges through funding for:

- ◆ **Sector Development**
 - ◆ **Investment Analysis**
 - ◆ **Project Definition**
-



Sector Development



**Honduras: Port of Cortes
Container Security Initiative
Compliance**

Trade Capacity Building

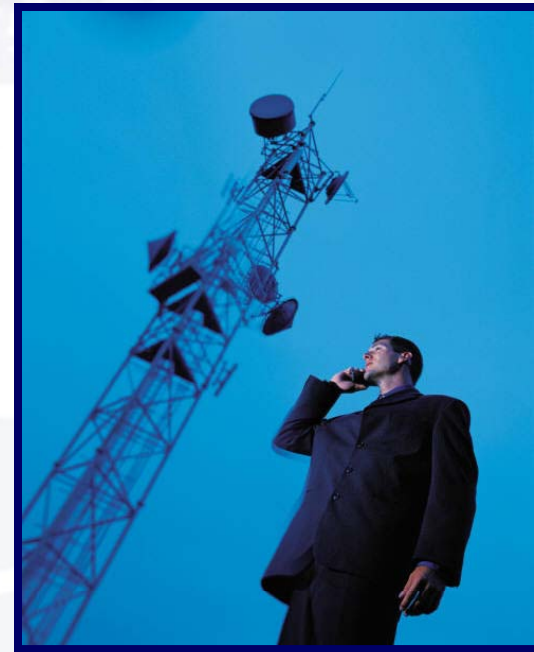
- USTDA activities support the negotiation of and compliance with U.S. free trade agreements and multilateral trade agreements.
- Assistance may include technical assistance, trade agreement support, training, and trade and industry advisors.



Sector Development

Technical Assistance:

- Development of sector strategies, industry standards, and legal and regulatory regimes that are necessary for successful project implementation.
- Helps a country adopt market-opening policies and procedures that promote a favorable business and trade environment.



**Jordan mobile liberalization
and technical development**



Sector Development

Training:

- ◆ USTDA supports project-specific training that yields legislative, policy, regulatory, and/or commercial outcomes.



**China Executive Management
Development Training**



Sector Development

Workshops and Conferences:

- ◆ USTDA organizes sector or project specific business conferences and workshops.
- ◆ Events connect overseas project sponsors with U.S. firms and entities that supply technology, project finance, and expertise that may be useful in implementing a development project.



**Mexico National
Infrastructure Program
Conference**



Investment Analysis



**Mount Coffee Hydropower Project
Investment Analysis**

Investment Analysis:

- ◆ Evaluate the technical, financial, legal, environmental, and other critical aspects of infrastructure development projects that are of interest to potential lenders and investors.



Investment Analysis

Orientation Visits:

- ◆ USTDA brings foreign project sponsors to the United States to observe the design, manufacture, demonstration and operation of U.S. products and services.



East African Undersea Fiber Optic Cable



Investment Analysis

Procurement Assistance:

- ◆ Support can include developing appropriate bidding procedures, assisting in the evaluation of technical proposals, and identifying potential suppliers and bidders.
- ◆ Funding promotes project integrity and transparency.



Project Definition

USTDA contracts with U.S. small businesses to enhance project definition, supply preliminary assessments, and provide due diligence for proposed projects.

Desk Studies (DS)

A DS provides a quick analysis and is produced within the United States.

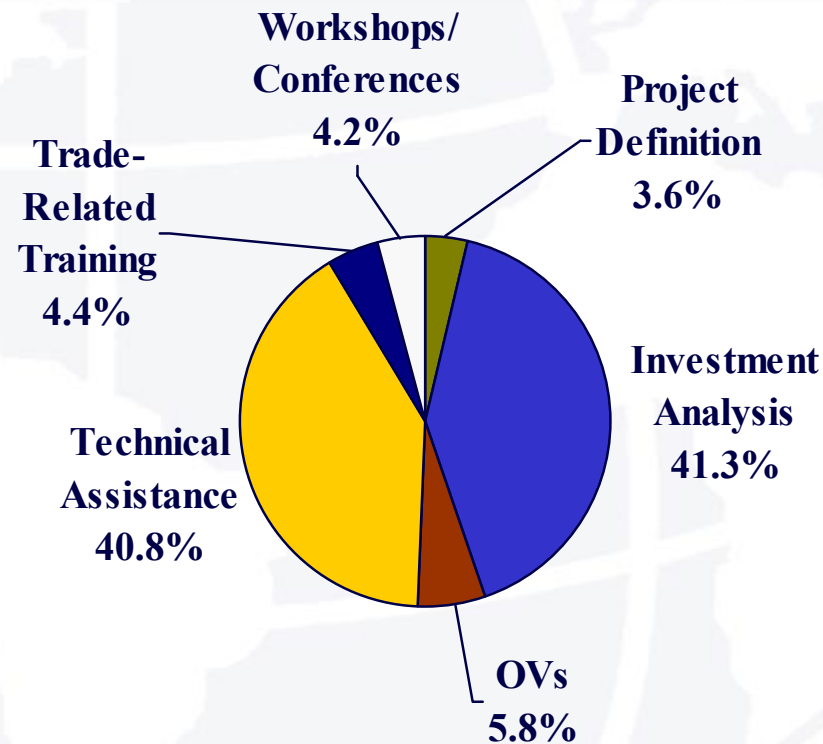
Definitional Missions (DM)

A DM provides a detailed evaluation involving travel to a designated region.



USTDA Activities

(by value of obligations)



USTDA By Sector

(by value of obligations)

